



Rayat Shikshan Sanstha's

CHANDRAROOP DAKLE JAIN COLLEGE OF COMMERCE, SHRIRAMPUR

NAAC Re-accredited "A" Grade (CGPA 3.14)

Organized by Department of Commerce & IQAC

ONE DAY NATIONAL SEMINAR

on

“RECENT ADVANCES IN THE FIELD OF BUSINESS ADMINISTRATION WITH RESPECT TO START-UPS”

Date : 24th April, 2023 Time: 10:00 am Venue : Gymkhana Hall



President

Hon. Dr. Kalamkar R. P.

Associate Professor
C. D. Jain College of Commerce, Shrirampur

Chief Guest

Hon. Eknath Raut

Owner of Durga Industry
M.I.D.C., Ahmednagar

Hon. Swapnil Holay

Managing Director of
Digital Marketing Company, Ahmednagar

Mr. K. R. Datir
Co-ordinator
Marketing Management

Mr. V. B. Nagpure
Co-ordinator
Business Administration

Prof. S. V. Kulkarni
IQAC, Co-ordinator

Dr. B. B. Bawake
Vice Principal

Dr. Suhas Nimbalkar
Principal

(ESTD. 1962)

"Education through self - help is our motto" KARMAVEER

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Chandraroop Dakle Jain College of Commerce

Shrirampur, Pin- 413 709, Dist. A'Nagar, (M.S.)

NAAC Re - accredited 'A' Grade (C.G.P.A-3.14)

ISO 9001-2015 Certified

Uni.Id.No.PU /AN / C / 05 (1962)

• Founder - Padmabhushan Dr.Karmaveer Bhaurao Patil D. Lit.

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J 12-14-002



I/C Principal Dr. Nimbalkar S.A.

M.Com., Ph.D.

e-mail: cdjcollege@yahoo.com

www.cdjcollege.com

Outward No. :- 35 / 2023-24

Date :- 21/04/2023

To,
Hon. Raut Eknath Mhasuji
Owner of Durga Industry,
M.I.D.C Ahmednagar .

Respected Sir,

We are glad to inform you that our college is organizing a one day National Seminar on 24th April 2023, on "Recent Advances in the field of Business Administration with respect to start-ups".

Sir, you have always been associated with us in various capacities. Now we wish to invite you as a Resource Person on this occasion. As per our discussion your subject and time is as follows.

Subject: "Practical Applicability of Commerce in Industry"

Date & Time: 24th April, 2023, 10:00 A.M.

Day: Monday

We would be highly obliged if you could spare your valuable time us on 24th April 2023, 10:00 A.M.

Thanking you in anticipation.

Yours Faithfully,

I/C Principal
C.D.Jain College of Commerce,
Shrirampur.





Rayat Shikshan Sanstha's
Chandraroop Dakle Jain College of Commerce, Shrirampur
National Level Workshop
On
“Recent Advances in the field of Business Administration with respect to start-ups”

Date: - 24/04/2023

Report

Inaugural Function:-

One day National Level seminar on Business Administration and Marketing Management was organized by Department of Commerce and IQAC on 24 April 2023 at 10:00 am. Title of the seminar was **“Recent Advances in the field of Business Administration with respect to start-ups for Start-Ups”**. Hon. Dr. Rajendra Kalamakar was present as president for the inaugural function. Hon. Raut Eknath Mhasuji, and Hon. Mr. Holay Swapnil Bhagwat were guests and resource persons for the seminar. Ms. Priyanka Sonawane, student, T.Y.B.Com. introduced the seminar and welcomed all the dignitaries through her speech. Seminar Coordinator Mr. Nagpure V.B and Mr. Datir K.R and Mr. Shaikh A.A. was present for the function. Dr. Rajendra Kalamakar Sir through his presidential speech welcomed the resource persons and appreciated the presence of all students at the programme. Ms. Pallavi Jadhav, student, T.Y.B.Com. Presented vote of thanks and announced end of inaugural function. Inaugural function ended at 10:30 am.

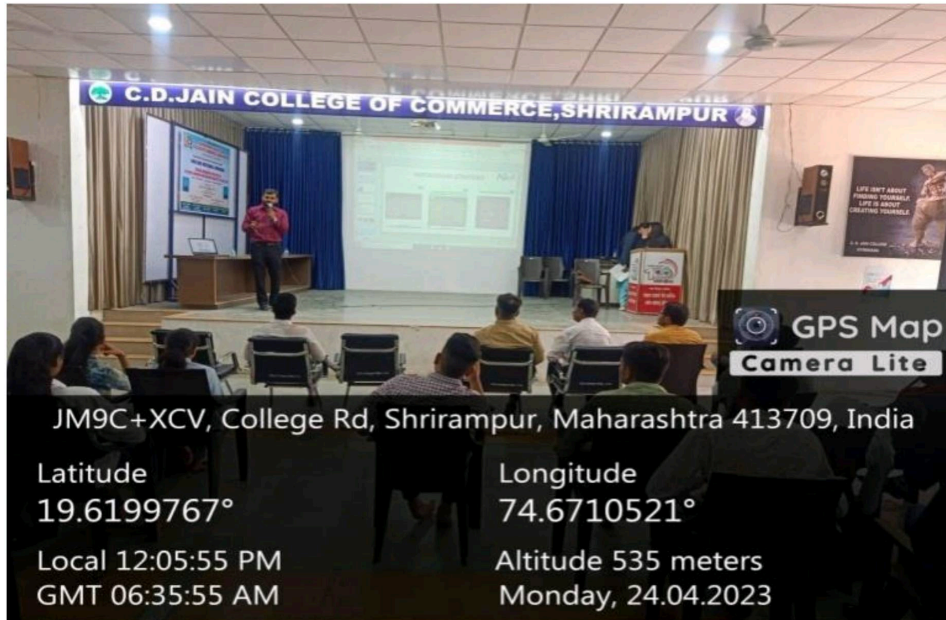
Session- I :-

First session of the National level **Seminar started at 10:30 am**. Hon. Mr. Raut Eknath Mhasuji was present as the resource person for session. Ms. Diya Manadhane, student T.Y.B.Com. Introduced the resource person and informed about his achievements. Mr. Raut then started his session. Through his speech Mr. Raut informed students about how we startup business. He motivated our students to start business and grow further through. He also explained detailed contemporary issues in business administration, customer centric approach. Students were highly informed about terms Business Administration through this session. Later, Ms. Pallavi Jadhav, student, T.Y.B.Com. proposed vote of thanks for session-I.

Session- II :-

Session- II started at 11:50 am. Hon. Mr. Holay Swapnil Bhagwat was resource person for second session of the workshop. Ms. Dipmal Gakkhad, Student, T.Y.B.Com. introduced guest and resource person. Through her speech she informed about early life of Mr. Holay Swapnil Bhagwat and about his achievement. Mr. Holay then gave in depth guidance on Digital Marketing. He later shared information about top digital marketing careers and his experiences to students. The session of Mr. Holay was truly informative regarding the Digital Marketing for the students of T.Y.B.Com. as the theoretical part of the said topic is well known to them already. However both sessions proved to be of great emphasis on programme. Later, Mr. Nagapure V.B. addressed students and also thanked both guests of honour for their cordial support towards the success workshop. While anchoring of the program was performed by Ms. Trivedi Nikita and Ms. Mitali Kothari, Student T.Y.B.Com. Ms. Pallavi Jadhav, Student, T.Y.B.Com. proposed vote of thanks and then announced successful completion of National Level Workshop.





Mr. Nagpure V.B.
Coordinator
Business Administration



Principal
C.D. Jain College of Commerce,
Shrirampur

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Outward No. :- 36 / 2023-24

Date :- 24 / 04 / 2023

To,
Hon. Holay Swapnil Bhagwat
Managing Director of Digital Marketing Company
Ahmednagar .

Respected Sir,

We are glad to inform you that our college is organizing a one day National Seminar on 24th April 2023, on "Recent Advances in the field of Business Administration with respect to start-ups".

Sir, you have always been associated with us in various capacities. Now we wish to invite you as a Resource Person on this occasion. As per our discussion your subject and time is as follows.

Subject: "Digital Marketing"

Date & Time: 24th April, 2023, 11:00 A.M.

Day: Monday

We would be highly obliged if you could spare your valuable time us on 24th April 2023, 11:00 A.M.

Thanking you in anticipation.

Yours Faithfully,

I/C Principal
C.D.Jain College of Commerce,
Shrirampur.





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CERTIFICATE

This is to certify that, Mr/ Miss/ Prof/ Dr.....
fromhas Actively participated
in the One Day National Level Seminar on **"RECENT ADVANCES IN THE FIELD OF BUSINESS ADMINISTRATION
WITH RESPECT TO START-UPS"** 24th April, 2023 Organized by **Department of Commerce & IQAC** , Chandraroop
Dakle Jain College of Commerce, Shrirampur, Dist. Ahmednagar (MS)

Mr. K. R. Datir
Co-ordinator
Marketing Management

Mr. V. B. Nagpure
Co-ordinator
Business Administration

Mr. S. V. Kulkarni
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